

What is MOR?

The MOR (Marine Offshore Renewables) Group is a network of established market leading companies working, delivering and providing outstanding solutions for the marine renewable energy industry.

MOR combines an impressive proven track record and an extensive combined knowledge to deliver robust solutions to complex and challenging marine renewable projects.

The network is based in the South West but its members provide products and services to clients across the globe.

MOR Vision Statement

MOR is the recognised brand of the South West's MRE excellence in both the UK and Abroad.

MOR is championing the South West as an international centre of excellence for marine renewable energy.

How MOR Works

- MOR is a formal sub-group of Cornwall Marine Network and was formed in 2012.
- MOR is a membership based group.
- MOR activity promotes the MOR brand, its members and the MRE industry in the South West through its website, interviews, exhibition attendance, presentations and locally organized events.
- MOR promotes itself both nationally & internationally.
- MOR will organise enquiry meetings with developers and its members.

HOW ARE ENQUIRIES FILTERED?

Enquires for MOR will be generated through individual members, the website, events and CMN.

Collaborative Enquiries

When a request for information on service providers by MOR members is received and is too diverse for any one company to deliver alone, the client will be invited by MOR to discuss their needs at an enquiry meeting.

This meeting will be set up to allow the client and relevant members to have round table discussions. This will allow MOR to identify all the client needs and create packages of solutions (using several members where necessary).

Capability Enquiries

When a request for information on service providers by MOR members is received, CMN will provide the details of relevant members.

The information passed to the client will include;

- Company Name
- Contact Details
- Skills & Services
- Capability Statement
- Projects
- Website Details.

It will then be at the discretion of the client to decide who to contact.

WHAT ARE THE QUALIFYING REQUIREMENTS?

Qualifying companies will need to prove an experienced track record of working within the marine renewable energy supply chain. Membership will be granted at the discretion of the MOR Executive.

WHAT ARE THE TYPES OF MEMBERSHIP?

Full Member

- Already working in MRE industry
- Based in the South West
- Right to vote at AGM meetings.
- Annual Fee £200 plus VAT

** Automatic membership to CMN if based in Cornwall*

Associate Member

- Already working in MRE industry
- Without a base inside the South West
- Cannot vote at AGM meetings.
- Annual Fee £200 plus VAT

Dialogue Associate

- Companies who are not industry based but have complimentary services to MOR will be invited by the MOR executive as a dialogue associate (DA)
- DA's will receive mailings & updates of MOR activities only.

HOW DO I JOIN..?

By contacting info@morenewables.co.uk or Clare Cocks on 01326 211382

For MOR information, please visit our website www.morenewables.co.uk

Membership of MOR will provide you with a number of benefits.

Join MOR if you'd like to:

- Align your company with a recognised brand of quality & experience.
- Increase your company's merit in the MRE field through association.
- Invitations to AGM meetings and network events, increasing your company's chances of collaboration opportunities.
- Encourage members to collaborate; share knowledge, experience, skills and resources.
- Where possible encourage larger project enquiries that generate collaborative work.
- Increase your company's visibility on line. Membership includes your company profile and links to your website on the MOR website.
- Company exposure at national and international events (where MOR will exhibit on all members behalf).
- Actively support the promotion of the South West as a centre for MRE activity.
- Use of MOR logo on your website and marketing material.
- Exclusive invites to enquiry meetings.
- Member messaging: Marine Renewables Supply Chain opportunities
- Networking opportunities
- Royalty free image bank
- Access to the MOR LinkedIn Information and Discussion Forum

Marketing via the web

As a Member of MOR you will be included in the online marine directory at....

www.MORenewables.co.uk

This website highlights the groups combined capabilities while showcasing successful projects as well as a database of all its members.

Business Support & Mentoring *

Access to clear telephone advice for your marine business, including:

- Marketing strategy coaching
- Developing or improving websites
- Internet search engine marketing
- Exhibition and boat show strategies
- Developing your sales skills
- Improving your advertising
- Developing or improving brochures
- Creating PR (public relations) campaigns
- Building a brand
- Customer satisfaction surveys

*** Note: Those businesses based in Cornwall will also receive automatic Membership of Cornwall Marine Network which includes an additional range of benefits and support**

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